



WASEDA University
Brussels Office

WBO
CONFERENCES

4th Waseda Brussels Conference

New Technologies and Regulation
in Japan and Europe

Tuesday September 13th 2022



Bip - House of the Capital Region Rue Royale 2-4, 1000 Bruxelles (Belgium)



Information and registration





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Rational of the fourth Waseda Brussels Conference

In 2022, the Waseda Brussels Conference will gather European and Japanese scholars and practitioners for a one-day interdisciplinary conference on a key component of the partnership linking the EU and Japan: the regulatory dialogue surrounding technological innovation.

The conference conveners have selected three crucial challenges currently shaping the wide ranging EU-Japan Science and Technology Relations, notably its ongoing EU-Japan ICT dialogue: (1) the interplay between Artificial Intelligence (AI) and Intellectual Property (IP); (2) the role of transparency and legal safeguards in ensuring the trust in governmental data collection practices; and (3) the cybersecurity implications of emerging technologies.

For each of these issues the conference foresees a number of interdisciplinary panels involving both European and Japanese experts.

The morning sessions - a scientific panel, a practitioners roundtable, and a keynote - will all be dedicated to the legal, regulatory and commercial implications of the growing field of Artificial Intelligence (AI) on Intellectual Property (IP) which are both central to some of the more heated contemporary legal discussions and academic debates. The interactions between AI and IP raises number of regulatory and technical challenges some of which the 2022 Waseda Brussels Conference will address from an interdisciplinary (including legal scholars, political scientists and engineers) and an interregional perspective (involving both Japanese and European contributors).

Besides the morning sessions devoted to the ongoing debates surrounding AI and IP, the conference will in the afternoon explore some of the security implications of emerging technologies and data collection practices. To this end, it will host two scientific panels, the first of which will delve into the challenges associated with governmental data collection. In the aftermath of the COVID crises governments have significantly stepped up their data collection efforts in pursuit of various policy goals (health, security, migration management, etc.). This trend reflects broader societal changes and is linked to the digitalization of social interactions. The panel will discuss, from a wide range of perspectives, how trust in governments can vary across different national contexts, as well as whether increased transparency and legal safeguards help foster greater trust.

The final scientific panel of the conference will focus on how emerging technologies, including the internet of things, artificial intelligence, quantum computing or blockchain, impacted cybersecurity. These emerging technologies are opportunities, but also new challenges and threats. The members of the panel will seek to unpack the societal implications of these rapidly developing technologies on the one hand, and the possibilities of regulating the risks and threats created by their misuse on the other.

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SCHEDULE

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08:30 - 09:00	Registration & Welcoming Coffee
09:00 - 09:20	Welcome words Masahiko Gemma <i>Vice President for International Relations, Waseda University</i> Anne Weyembergh <i>Vice Rector for International Relations & Cooperation, ULB</i>

SESSION I - CROSS-FERTILIZATION OF ARTIFICIAL INTELLIGENCE & INTELLECTUAL PROPERTY

09:20 - 10:50	Chair: Jacques de Werra (UNIGE) Panel presentations <i>Text and Data Mining in Copyright Law</i> by Tatsuhiko Ueno (Waseda University) <i>Computational Creativity</i> by Lonneke Van der Plas (IDIAP) <i>AI-Generated Inventions and Patent Law</i> by Jean-Marc Deltorn (Strasbourg University) <i>AI-Generated Works and Copyright Law</i> by Alina Trapova (Nottingham University) <i>AI and Consumer Experience in Trademark Law</i> by Anke Moerland (Maastricht University) <i>Deep Learning for the Purpose of Trademark Similarities Assessment</i> by Julien Cabay & Thomas Vandamme (ULB)
10:50 - 11:10	Panel discussion and Q&A
11:10 - 11:25	Coffee break

POLICY ROUNDTABLE - ARTIFICIAL INTELLIGENCE & INNOVATION – FROM IP TO DATA LAW

11:25 - 12:15	Chair: Alain Strowel (UCLouvain) Tom De Coster (Attorney-at-law, Linklaters LLP) Shunsuke Shikato (JETRO, Representative for Japan Patent Office in Europe) Virginie Fossoul (EU Commission, Policy and Legal Officer, DG GROW)
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KEYNOTE - ETHICS OF ARTIFICIAL INTELLIGENCE IN RESEARCH

12:15 - 13:00	Chair: Alain Strowel (UCLouvain) Lisa Diependaele (EU Commission, Policy Officer, Ethics and Research Integrity Sector, DG Research and Innovation)
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13:00 - 14:00 Networking Lunch

SESSION II - TRUST IN GOVERNMENT VS. UTILIZATION OF PRIVACY DATA

14:00 - 15:00

Chair: **Paul Bacon** (Waseda University)

Panel presentations

The effectiveness of data utilization vs. privacy protection: The case of COVID-19 apps

by **Hitoshi Mitomo** (Waseda University)

Finnish Approach on Open Data and Privacy Regulations

by **Heikki Hämmäinen** (Aalto University)

Access to Information and Transparency as a Source of Trust

by **Vincent Mabillard** (ULB)

Promoting Trust Via the Definition of Legal Limits to the Use of Private Data: the Contribution of EU Law

by **Chloé Brière** (ULB)

15:00 - 15:20

Panel discussion and Q&A

15:20 - 15:35

Coffee break

SESSION III - EMERGING TECHNOLOGIES, CYBER SECURITY AND DISINFORMATION – SOCIAL SCIENCE AND LEGAL PERSPECTIVES

15:35 - 16:35

Chair: **Frederik Ponjaert** (ULB)

Panel presentations

Cyber Defence and Domestic Security: the Brussels Effect and Regulation of Hate Speech and Disinformation in the Digital Sphere

by **Elissa Nakajima Wickham** & **Paul Bacon** (Waseda University)

Offense, Defence and Deterrence in Cyber Security Policy: a Strategic Cultural Approach

by **Joe Burton** (ULB)

Regulating Transatlantic AI Initiatives in Defence and Security – The Role of NATO and the European Union

by **Simona Soare** (IISS)

Regulating Emerging Technologies: a Legal and Regulatory Perspective

by **Tatiana Tropina** (Leiden University)

16:35 - 16:55

Panel discussion and Q&A

CONCLUDING WORDS

16:55 - 17:15

H.E. Ambassador **Masaki Yasushi**, Mission of Japan to the EU

17:15 - 19:00

Closing Reception